

## **Pavlos Photiades' Profile**

Mr Photiades studied Economics at Harvard College, Harvard University from where he graduated in 1988 having been awarded twice the Harvard College Scholarship Award for academic achievement. He also holds a Master of Business Administration degree from the INSEAD business school in France.

Since 1991, Mr Photiades has been the Managing Director of Photos Photiades Breweries and later Photos Photiades Group, one of the largest and most successful privately owned Groups in Cyprus and Greece with leading positions in its three divisions. The Photos Photiades Group is involved in beverages, insurance and real estate development in five countries, Cyprus, Greece, Croatia, Slovenia and Romania. During his tenure, the Group experienced dramatic expansion both into new fields and into new geographic areas. He has served on the Board of Directors of several public companies in Cyprus and Greece

He served for two terms as the President of the Brewers of Europe. Was the President of the Board of Directors of the Cyprus Institute of Neurology and Genetics. He is currently on the nine member National Economic and Competitiveness Council of the Republic of Cyprus. He has been a member of the Board of Overseers of the University of Cyprus, a member of the Cyprus Olympic Committee and Chairman of the Cyprus Ski Federation. He is also an elected member of the Executive Board of the Cyprus Employers and Industrialists Federation.

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