



**ΥΠΑΤΗ ΑΡΜΟΣΤΕΙΑ ΤΗΣ ΚΥΠΡΙΑΚΗΣ ΔΗΜΟΚΡΑΤΙΑΣ
ΠΡΑΙΤΟΡΙΑ**

Αρ. Φακ.: 03.13.026.001, 04.02.014.002.026
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Συνημμένα: Σελ. 3
6 Αυγούστου 2024

-Πρόεδρο ΚΕΒΕ
-Πρόεδρο ΟΕΒ

ΜΕΣΩ:
-Γ.Δ Υπ. Ενέργειας,
Εμπορίου και Βιομηχανίας

ΜΕΣΩ:
Γενικό Διευθυντή
Υπουργείου Εξωτερικών

ΓΙΑ ΕΝΗΜΕΡΩΣΗ: Γ4

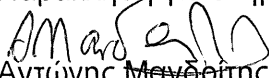
Θέμα: ΖΙΜΠΑΜΠΟΥΕ / «Διεθνής Έκθεση» (Απρίλιος 25)

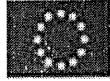
Αναφορικά με το εν λόγω θέμα, συναποστέλλεται μήνυμα (με συνημμένα) του Επικεφαλής της Αντιπροσωπείας ΕΕ ημερ. 2/8/24 με αυτόδηλο περιεχόμενο. Αναφέρεται σε: «65th Edition of the Zimbabwe International Trade Fair (ZITF) – Bulawayo April 2025».

Πιστεύουμε ότι σε περίπτωση ύπαρξης-επίδειξης ενδιαφέροντος (που θεωρούμε θεμιτή και ευκαταία), θα ήταν μια καλή ευκαιρία για προώθηση / προβολή της κυπριακής οικονομίας και εμπορίου. Οι ενδιαφερόμενοι μπορούν να επικοινωνούν με την εκεί Αντιπροσωπεία της ΕΕ απ' ευθείας (θα μπορούσαν σε τέτοια περίπτωση να μας κοινοποιούν την αλληλογραφία, τα δε στοιχεία επικοινωνίας της Αντιπροσωπείας της ΕΕ στο Harare αναγράφονται στην συνημμένη επιστολή).

Στην Ζιμπάμπουε και συγκεκριμένα στην πρωτεύουσα της χώρας Harare, η Δημοκρατία διαθέτει Επίτιμο Πρόξενο. Υπάρχει επίσης (τόσο στην πρωτεύουσα όσο και στην πόλη Bulawayo όπου θα λάβει χώρα η εν θέματι έκθεση), οργανωμένη κυπριακή παροικία.

Παράκληση για ενημέρωση των ενδιαφερομένων.


Αντώνης Μανολίτης
Υπατος Αρμοστής



Jobst von Kirchmann

Ambassador of the European Union to the Republic of Zimbabwe

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EUROPEAN UNION

DELEGATION TO THE REPUBLIC OF ZIMBABWE
The Ambassador

Harare, 25 July, 2024

Your Excellency,

Invitation to mobilise EU Economic Missions and companies during the 65th edition of the Zimbabwean International Trade Fair (ZITF) – 22 to 26 April 2025

In 2025, the European Union Delegation to Zimbabwe intends to organise a conference for European companies about investing in and trade with Zimbabwe during the 65th edition of the Zimbabwe International Trade Fair (ZITF), from 22 to 26 April 2025 in Bulawayo.

The Zimbabwe International Trade Fair is Zimbabwe's largest annual, multi-sectoral exhibition, which attracts both regional and international participants. For the past two consecutive years, under a unified pavilion, "Team Europe" which consist of the European Union, and the EU Member States and our bank, the European Investment Bank, won the prize for the best international stand by displaying their projects and partnerships in Zimbabwe.

Building on the gains of the past two years, that have enhanced communication, visibility, and networking opportunities for projects, partners, and the EU as a collective entity, the European Union sees 2025 as a great opportunity to provide a platform for EU companies to learn about investment and trade in Zimbabwe.

The EU Delegation in Zimbabwe will

- provide European investors with a better understanding of the investment opportunities in Zimbabwe and the trade potential that Zimbabwe offers
- organise together with national partners contacts between European and Zimbabwean companies through B2B events;
- facilitate the links between European companies and the Zimbabwean government and national business organisations (B2G)
- provide a space for exhibiting European companies under the "Team Europe" umbrella.

For the ZITF 2025, I would thus like to invite you to mobilise economic missions or individual companies from your Member State and interested in investing in or trading with Zimbabwe.

The Zimbabwe International Trade Fair will also provide a unique high-level platform with access to a wide range of Zimbabwean companies, policymakers, public sector agencies, private sector trade and investment support institutions, captains of industry, financial and non-financial intermediaries, development partners and donor agencies, academia and the civil society, to network and share experiences, build sustainable business relations with Zimbabwean private sector businesses.

Recognizing the importance of thorough planning for successful economic Missions, we are initiating this process with an eight-month lead-time. This will allow all of us to adequately manage the workload and ensure the involvement of all relevant stakeholders, including EU Member State Chambers of Commerce, trade and investment promotion organizations, Zimbabwean Embassies in EU Member States, and other services.

In this regard, your cooperation in mobilising and supporting Economic missions or individual companies from your respective Member State will be instrumental in ensuring meaningful participation and engagement during the event.

Yours sincerely,

A handwritten signature in black ink, consisting of a series of connected loops and a prominent peak at the beginning.

Jobst von Kirchmann