

Σύντομη Παρουσίαση Ευρωπαϊκού Κόμβου Ψηφιακής Καινοτομίας για την Κύπρο- DiGiNN

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The Cyprus Institute

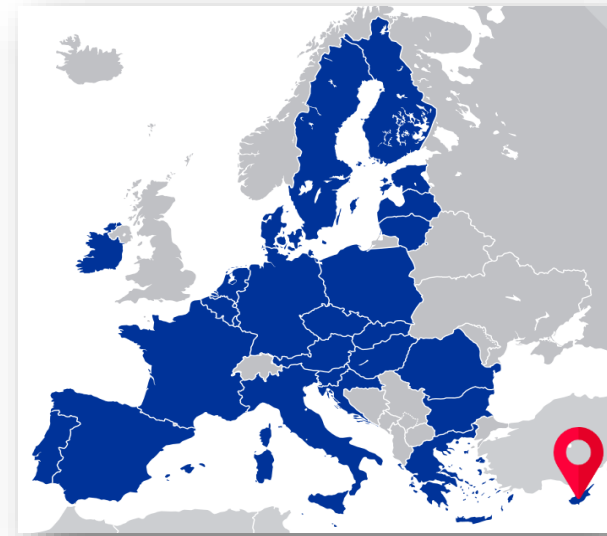
17 July 2024

Mission, Network & Areas of Focus

MISSION

To become the National enabling mechanism (one stop shop) for *Cypriot SMEs and the public sector organizations (PSOs) to tackle digital transformation challenges*

- ✓ Broad uptake of digital skills and technologies by SMEs & PSOs
- ✓ PSOs: become the catalyst in elevating the country's productivity and competitiveness.



FOCUS Areas

Technology areas focus (Digital Europe Program):

- ✓ Artificial Intelligence (AI)
- ✓ High Performance Computing
- ✓ Cybersecurity
- ✓ Other Advanced digital skills & technologies (ICT, IoT etc.)

Targets the economy sectors (CY Smart Specialization Strategy):

- ✓ Tourism
- ✓ Manufacturing & Construction
- ✓ Services (financial, legal, other)
- ✓ Shipping & Transport
- ✓ Energy (RES)
- ✓ Agrifood



DiGiNN Consortium: Who We Are

CoEs, Universities & National RCs

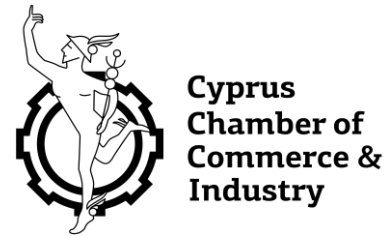


THE CYPRUS INSTITUTE OF
NEUROLOGY & GENETICS

Technology & Business Advisory Companies



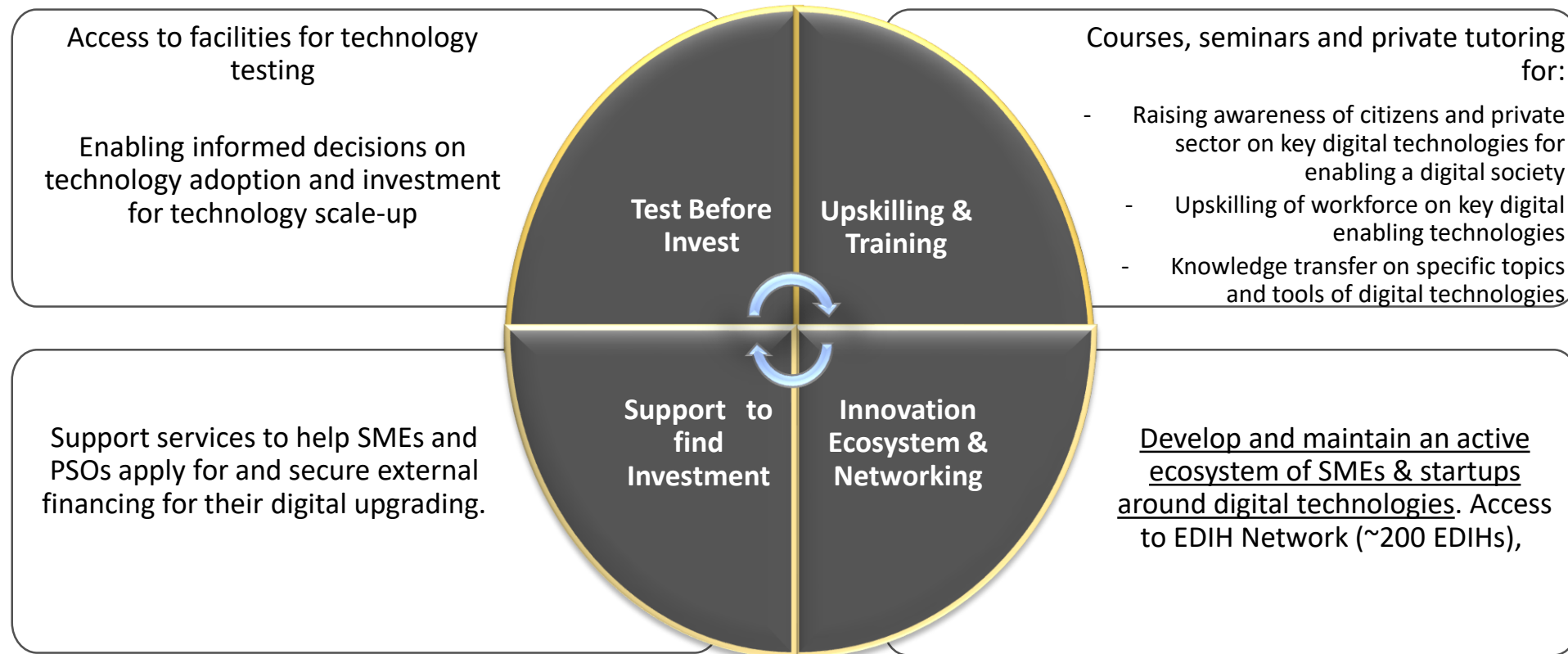
Business & Industry Associations



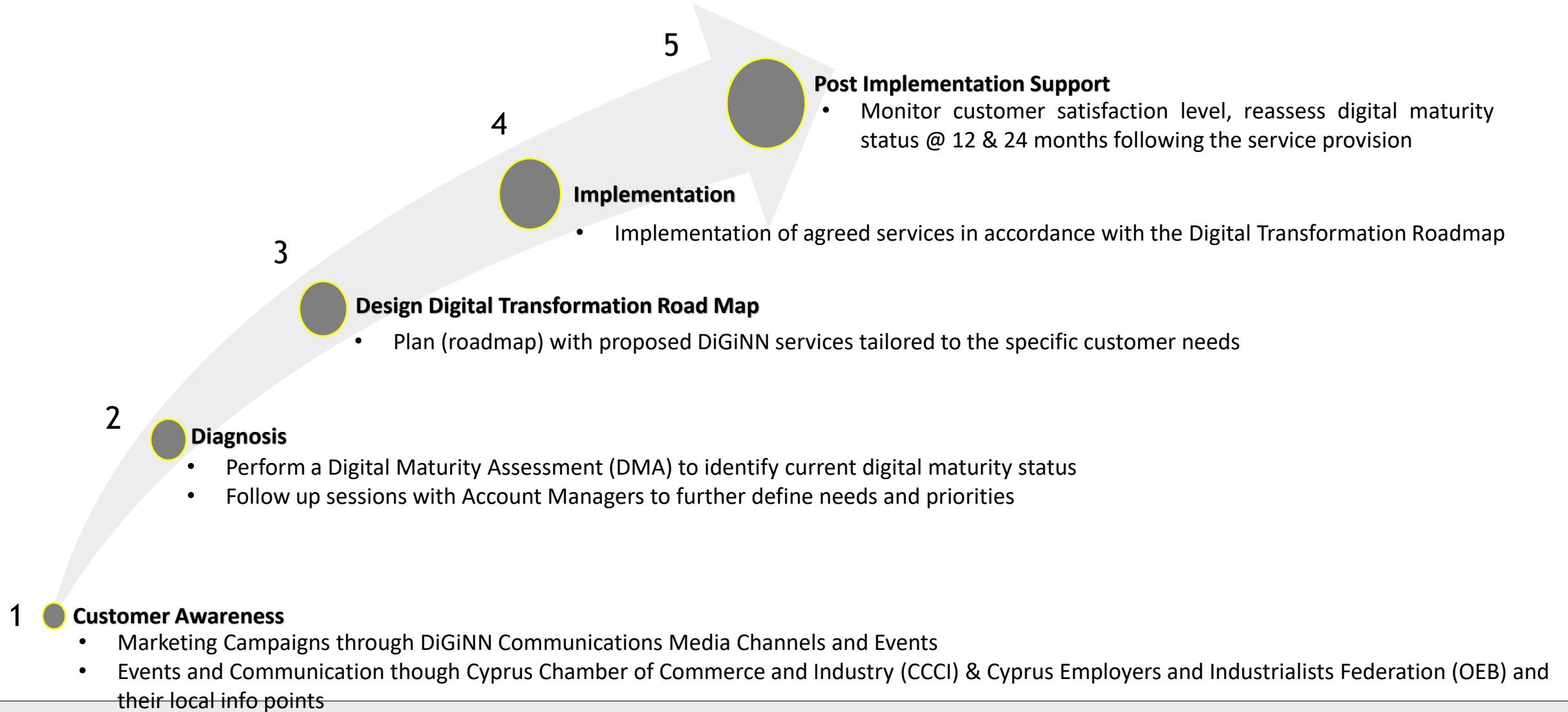
Innovation & Entrepreneurship



Support Services to SMEs and public sector: serve ~400 businesses & public sector entities & train thousands of individuals



DiGiNN Customer Journey



DiGiNN activities in alignment with the NDS of Cyprus

- ✓ Support the implementation of the National Digital Strategy's vision for the Cypriot government to orchestrate Cyprus' digital ecosystem through DiGiNN's services
- ✓ Become the government's test-bed for the new centralized and collaborative model proposed in the NDS, providing knowledge, best practices, and a ready-to-use network

Aiming towards the achievement of the following NDS objectives and vision :



Making technology work for people



Creating a fair and competitive digital economy



Creating an open, democratic and sustainable digital society



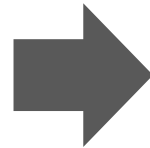
Making Cyprus a resilient regional player with seamless business environment

Vision: Cyprus to become a fit-for-the-future society and knowledge-based economy enabled by digital and emerging technologies that will drive economic prosperity and competitiveness to position the country as a resilient regional player in the European digital economy

Formation of Sectoral DT Roadmaps

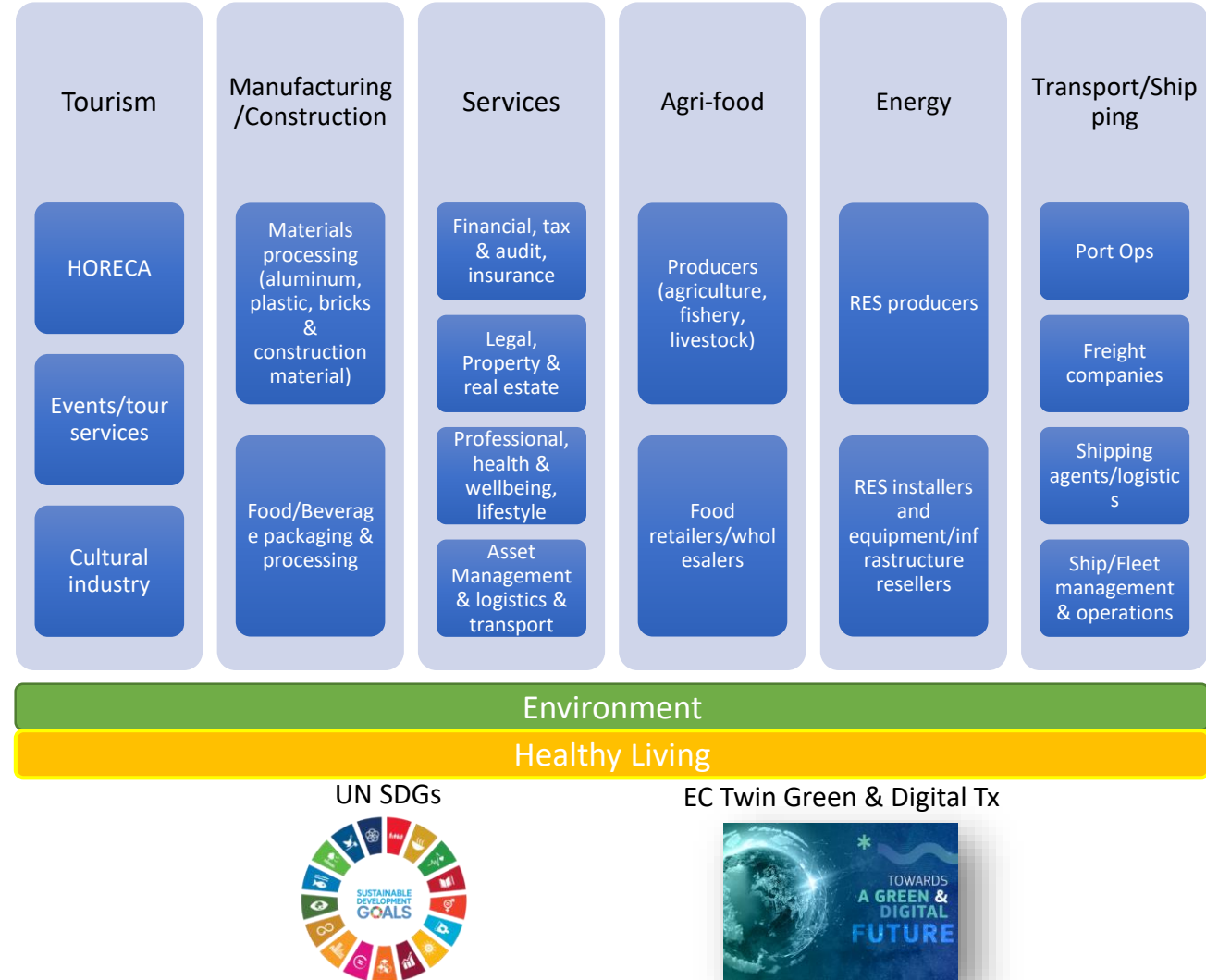
Cluster Animation & Sectoral Intelligence

- ✓ Orchestrating all local stakeholders, to define common Digital Transformation Roadmaps per Economy Sector
- ✓ Test-bed for a new collaborative model, providing knowledge, best practices, and a ready-to-use network in topics related to the twin of Digital and Green Transition



Sectoral Working Groups(SWG)

Sustainable Development Clusters(SDC)



Expression of interest



<https://www.diginn.eu/expression-of-interest/>

QR Code for DMA



<https://www.diginn.eu/dma/>

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